

Privacy Policy

At **ScanForLife**, we are committed to protecting the privacy and security of our users. This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information in compliance with the Indian Data Privacy Act (DPDP 2023), which is based on GDPR principles.

1. Information We Collect

Personal Information: When you register for our services or use our products, we may collect personal information such as your Name, Age, Blood Group, existing health conditions, and contact details. This information is essential for the proper functioning of our Emergency ID System (EIS) and other related services.

Location Data: In the event of an emergency, our system may collect and use your location data to trigger alerts and provide assistance by identifying nearby medical facilities.

Device Information: We may collect information about your device, such as IP address, browser type, operating system, and usage data, to ensure our services function correctly and to improve user experience.

2. How We Use Your Information

Emergency Response: The primary purpose of collecting your personal information is to facilitate rapid and efficient emergency response services. This includes identifying you in critical situations, sharing your information with emergency contacts, and locating nearby medical facilities.

Communication: We use your contact information to send alerts, notifications, and other communications related to your use of our services. This may include SMS, WhatsApp messages, or emails.

Improvement of Services: We may use non-identifiable information to analyze usage trends, improve our services, and enhance the overall user experience.

Data Security: We prioritize your data security by employing robust encryption protocols during the transmission and storage of your information. Our website is SSL-secured, and we use DB User Authentication for database connections and privileges. Encrypted user cookies prevent CSRF attacks, and XSS Prevention safeguards against malicious JavaScript code.

3. Data Sharing and Disclosure

Emergency Situations: In the event of an emergency, your personal information will be shared with designated emergency contacts, medical facilities, and emergency services as necessary.

Third-Party Services: We may share your information with third-party service providers who assist us in delivering our services. These providers are bound by confidentiality agreements

and are prohibited from using your information for any purpose other than providing services to ScanForLife.

Legal Compliance: We may disclose your information if required by law or in response to a valid request from law enforcement or other government authorities.

4. User Consent and Control

User Consent: We obtain your explicit consent before collecting any personal information. By registering for our services, you consent to the collection, use, and disclosure of your information as outlined in this Privacy Policy.

Access and Control: You have the right to access, update, or delete your personal information at any time. If you wish to exercise these rights, please contact our support team.

5. Data Minimization and Retention

Data Minimization: We adhere to data minimization principles, ensuring that we only collect and retain the information necessary for the intended purpose. Unnecessary data is not collected or stored.

Data Retention: Your personal information is retained only for as long as necessary to fulfill the purposes for which it was collected, or as required by law. Once the information is no longer needed, it will be securely deleted.

6. Data Protection and Security

Encryption: All data input by users undergo encryption protocols to ensure its security during transmission and storage.

Access Control: Strict access controls are in place to limit data access to authorized personnel only.

Security Measures: We implement robust security measures, including SSL security for our website, DB User Authentication, encrypted user cookies, and XSS Prevention, to protect your data from unauthorized access, alteration, or disclosure.

7. Updates to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technologies, legal requirements, or other factors. Any changes will be posted on this page with an updated "Last Updated" date.

8. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

